SusMat – Sustainability in Maternity

"Leading the Way in Greener Maternity Care"

Climate change adversely affects maternal and fetal health, while maternity care practices contribute to climate change

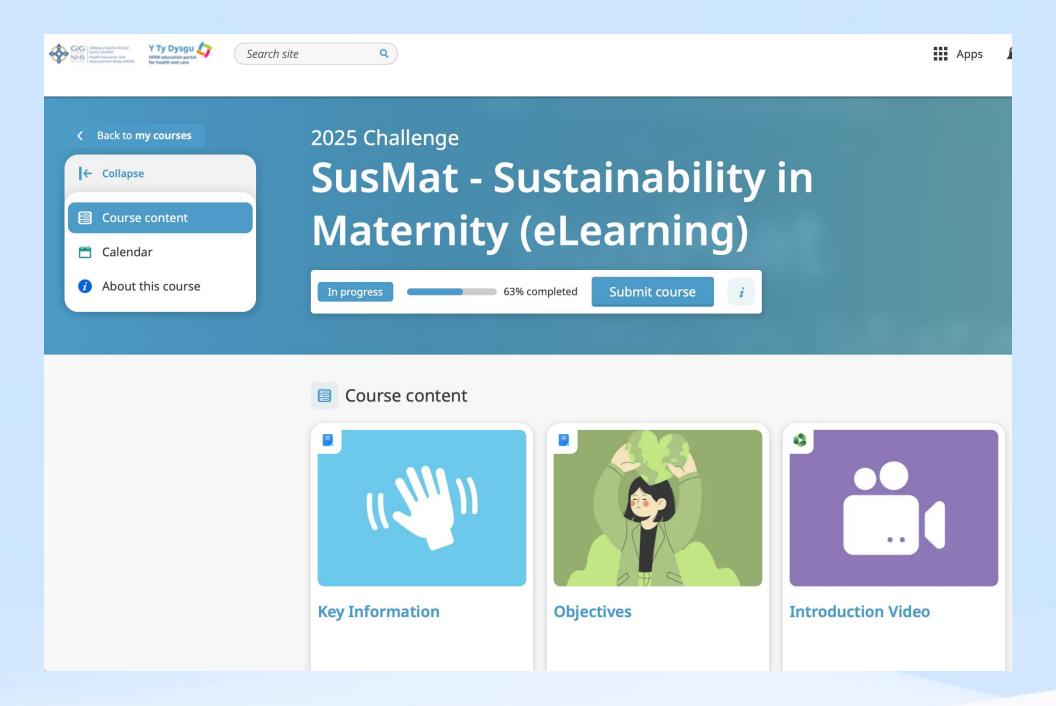
The problem

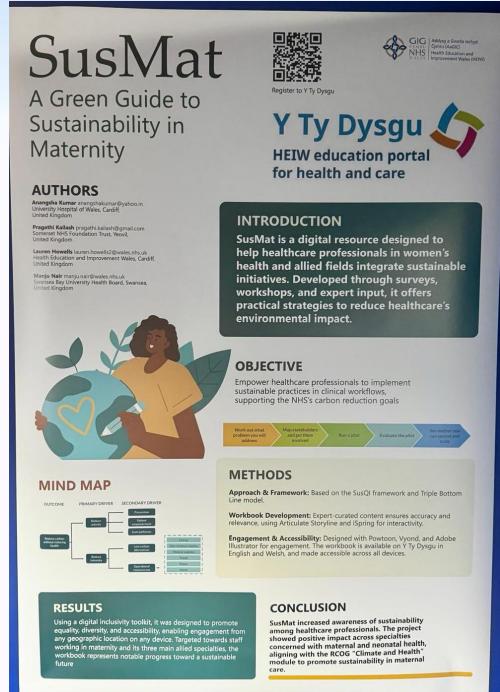
By October 2026, we will have demonstrated that sustainable maternity care is not just an aspiration. Through SusMat, we will have reduced **100,000 tonnes of carbon emissions**, a milestone that equates to saving **30 lives**.

Our Aim

What have we Acheived so far

- The only women's health focused Sustainability QI workbook
- Awareness event 2022
- Creating the SusMat workbook
- Launch Event 31/1/25
- Poster presentation at the RCOG Annual Academic Meeting



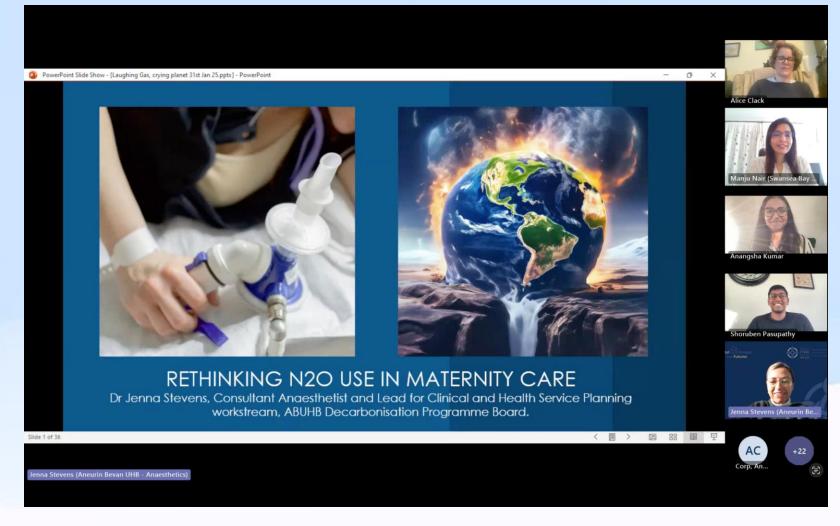


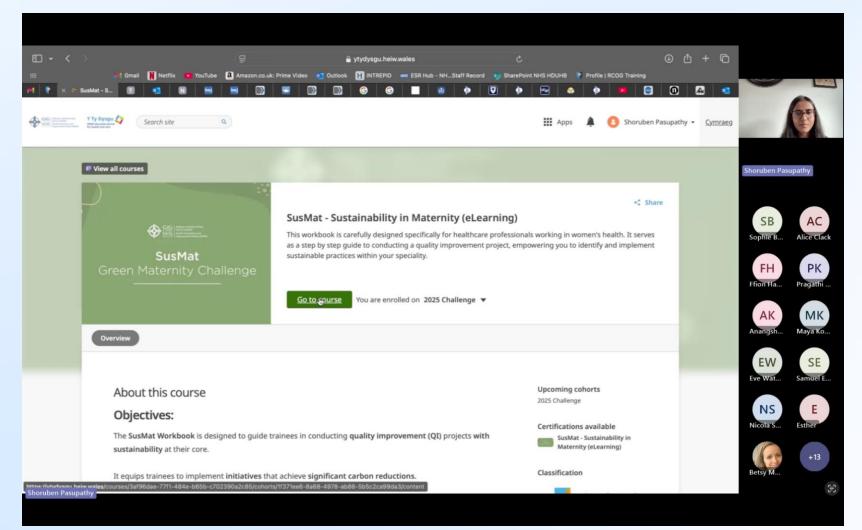


SusMat Launch Day 31/1/25











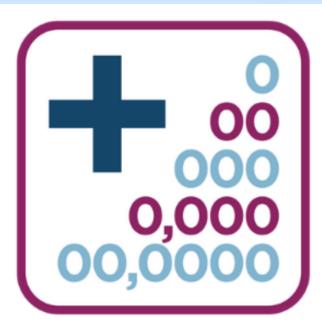


Enablers

Lessons from the spread and scale academy











Dig Deep

Dream Big

Add Zeros

No Heros













Refining our problem

Setting aims

Our turkey sandwich

Making our idea sticky

Knowing our personas

Our 90 day work plan

Barriers









REACH

ENROLMENT AWARENESS INCENTIVES

What we need to progress

- Current participation weighted towards O&G trainee doctors
- Carbon calculation is currently a manual process involving estimation using procurement services
- Analytics of the module and consolidation of numbers by the organising team
- Integration into pre-existing local/national Sustainability QI projects

MDT PARTICIPATION

AUTOMATIC CARBON CALCULATION

AUTO ANALYTICS

SPREAD/SCALE